




# Employee Contribution Campaign Enhancing Education

#DonationForInnovation

 CREDIT UNION OF TEXAS invests in #DonationForInnovation through Wylie ISD Education Foundation

## Meeting Agenda

- Welcome & Introduction
- Campaign overview - What, what, when, where, how
- Questions

HB 1682 (82<sup>nd</sup> Legislature, Regular Session) Relating to prohibiting school districts from requiring or coercing school district employees to make a charitable contribution.

**Please consider participating at whatever level works best for you. Every donation from every employee matters and our efforts combined make a huge difference.**

**Donation for Innovation!**

## Timeline

- September 30 – Coordinator Kickoff
- September 30 & October 1 – Distribution of campaign packets
- October 4 – 29 Campaign in motion
- October 15 – Glad You are Already Here drawing
- October 22 - Each Campus Coordinator with campus participation at or above 50% is entered into drawing for a personal prize.
- October 29 – Campaign concludes, make sure all money and materials are submitted. The Campus Coordinator with the highest increase in campus participation will receive a prize!



## Ideas for a Successful Campaign

- Ask to speak at a staff meeting, this would be a great time to distribute pledge forms and show the Foundation video (can be found on the Foundation website).
- Emphasize the benefits of Foundation programs. Students and teachers are the beneficiaries.
- Ask a grant recipient to tell about their project that was funded by the foundation. Below is 2020's list.

Birmingham	Sherri Chuang	Smith	Emily Koder
Burnett	Paige Walton		Darlene Matula
Bush	Alejandra Isais		Joni Martino
	Cindy Smith	Tibbals	Kandice Sarles
Cox	Stephanie Olivarri		Debbie Hazelwood
	Miranda Phillips	Watkins	Jennifer Wiseman
Dodd	Allison Bryant		Julie Sandy
Draper	Rhia Johnson		Sylvia Blackshear
	Priscilla Patterson	Whitt	Kelly Haley-Silber
ESC	Stacy Horton	WHS	Mary Kirkpatrick
	Nakia Patterson		Shelby Farris
	Shari Halpin		Michelle Bellamy
Groves	Julie Erin Anderson		Alicia Seeton
	Amanda Scott		

- Send email reminders to update your colleagues on your efforts. Include the online form. Use deadlines to drive action.
- Ask that the campaign be mentioned on morning announcements; you may wish to write fun announcements to promote the campaign.
- Remind your colleagues that they can contribute in several ways:
  - Monthly payroll deduction amount

➤ Online payroll deduction for continuous monthly giving:  
<https://forms.wylieisd.net/Forms/EduFdnPayrollDeduction>



**Please note once an employee signs up for payroll deduction, it is continuous until the employee cancels the deduction.**

\*For help with the form, you may reach out to Michael James in the payroll department; [Michael.James@wylieisd.net](mailto:Michael.James@wylieisd.net) or Brandi Harvey in the Foundation Office; [brandi.harvey@wisdfoundation.org](mailto:brandi.harvey@wisdfoundation.org) or 972-429-3095.

- If changes need to be made to existing payroll deductions, use the following link and make the appropriate selection:  
<https://forms.wylieisd.net/Forms/EduFdnPayrollDeduction>

- One-time payroll deduction can be made via hard copy form.

### **Not interested in making payroll deductions?**

- Direct one-time contributions of any amount can be made with cash. If staff want to use an online link for a one-time gift with credit card: <https://www.wylieisd.net/Page/15923>

■ Be sure to check with your spouse's employer: they might MATCH their giving and therefore counts double! There is a list of companies on our website. <https://www.wylieisd.net/domain/15081>

■ Remind employees that contributions can be made to the foundation at any time in honor or in memory of loved ones. A donation is also a nice way to remember someone at Christmas, for a birthday, graduation, etc.

■ All donations are to be given voluntarily. Stress the fact that NO donation is too small. Collectively, the Wylie ISD employees can make a significant difference.

■ If there are questions you cannot answer call the Foundation Office at 972-429-3095 or email [Brandi.Harvey@wisdfoundation.org](mailto:Brandi.Harvey@wisdfoundation.org).

■ Campaign participation is the key to a successful drive. Have fun!

■ Each week place all completed pledge forms, along with the cash and checks in the campus coordinator envelope. Fill out the 2021-22 Employee Contribution Campaign form for your campus, sign, place in the envelope, and return to the Foundation office.



# I Gave to Wylie ISD Education Foundation Enhancing Education



Prizes are donated by our amazing sponsor, Credit Union of Texas! The prizes are intended to keep the campaign exciting and acknowledge the generosity of YOU- our district employees!

Across all campuses

- Break room refrigerator stocked with drinks once every term to the campus who earns the highest payroll deduction participation percentage.
- All the campuses that have an increase in participation will be entered into a drawing to get a donut breakfast delivered.
- The campuses with 50% participation and above will all be entered into a drawing to get lunch catered.
- EVERY campus with 100% participation will get lunch catered.

Individual Prizes

- Kick Off Prize- Everyone currently giving via payroll deduction Oct. 4 is entered into a drawing for a \$50 Visa gift card.
- Donate by Oct. 15 to be entered in a drawing for one \$20 gift card PER CAMPUS!
- First-time givers will be entered into a drawing for a \$50 gift card.
- Those who increase their monthly deduction will be entered into a drawing for a \$50 gift card.
- Entries into the grand prize drawing for one of twenty (20) \$50 Visa gift cards will be based on the following criteria:
  - \$5 donors and above – one entry.
  - \$10 payroll deduction or \$150 one time – two (2) entries.
  - \$15 payroll deduction or \$200 one time – three (3) entries.

